Go-aways and stay-at-homes read this news.

Excellent Table Damask values and two splendid Towel items.



64-inch Bleached All-Linen Satin Da-mask-five patterns, floral, vine and scroll effects—deep borders. Regu-lar 50c, grades, at 20c, the yard. Extra Heavy 72-inch All-Linen Satin Damask—four splendid patterns, 50c, the yard. 72-inch Very Excellent Satin Damask— magnificent floral patterns, 75c, the yard.

17c. Huck Towels-121/2c.

Sixty-two dozen Linen Huck Towels— size, 20x40 inches-woven red, blue and white borders-extra heavy, Would be cheap at Irc. We say, 12½c.

We call it good wide-awake merchandising owning an immense stock of linens at the low prices that prevailed some months ago.

Our selling prices, are in many instances, as little as sleepy-head merchants have to pay now for the same goods.

Last week we were awarded the contract to furnish a great quantity of towels and such things for the Naval Hospital. Five other stores also sent in bids. "Uncle Sam" is a good judge and a shrewd buyer.

72-inch, Beautifully Finished Satin Damask, in very handsome floral and scroll patterns, \$1 the yard. Napkins to match, 21x21 inches, \$1.57½ a dozen.
65-inch Extra Heavy, Good, Service-able, Sturdy German Damask-half bleached-dots and set figure patterns, 55c, the yard.
The best grades Double Satin Damask, in magnificent patterns, at \$1.25, \$1.37½, \$1.50 and \$1.55 the yard.
Regular \$1 Satin Damask Napkins—alze, 30x20 inches—6.72 patterns, at \$1.25, \$1.50, \$1.

17c. Turkish Towels, 121/2c

Eighty-three dozen Turkish Bath Towels-size, 23x18 inches-absorbs water like a sponge-extra heavy. Would be cheap at 17c. We say, 12½c.

Manufacturer's sample line of Dress Skirts—a third under price.

Twenty-seven different styles of this season's newest separate skirts—sold to us at a sacrifice by a manufacturer who used them in his New York office to take orders from.

This event is opportune, offering, as it does, these desirable stylish garments right at the time you need them most. rows of stitching around the bot-

Two styles of \$5 Navy Blue Serge Skirts, at \$3.
Regular \$5 Black Cheviot Serge Skirts, at \$5.
Regular \$6 Homespun and Serge Skirts — gray, black, navy and brown, at \$4.
Regular \$7.50 Skirts at \$5. Black and gray mohair, black figured mohair, black and havy serge; some plain; some appliqued.
Regular \$7.50 Rainy-Day or Shopping Skirts, at \$5. All colors. Twelve

Regular \$10 Skirts at \$7; fine black and havy serge; appliqued back and front.

Regular \$15 Black Slik Skirts, at \$10.

Regular \$15, 515 and \$18 Black Crepon Skirts, at \$8, \$10 and \$12.

Regular \$12 Black Cloth Skirts, at \$9; Handsomely appliqued.

Regular \$15 Extra Quality Gray Venetical Cloth Skirts, at \$10; appliqued back and front.

Regular \$10 Skirts at \$7; fine black and navy serge; appliqued back and

The New Washable Skirts.

AT 29c.—Skirts made of good crash linen, with two-inch hem.
AT 51—Skirts made of excellent crash linen—two bands of white duck around bottom.
AT 51—Skirts made of navy blue and black duck, with white polka dots—two white duck bands around bottom.

cloth-brown, gray, navy and green, with 3-inch hem.

AT \$1.25-Skirts of excellent crash linen-three graduated bands of white duck around the bottom.

White P. K. Skirts-plain and faney -\$1.50, \$2, \$3.50, \$5, \$5.50 and \$7.

Black P. K. Skirts, at \$3 each.

Cadet Blue Duck Skirts-full flare, with panels of white duck-\$3.50.

The New White Lawn Waists.

44c. for well-made waists of good quality white lawn.

75c. for regular 89c. waists of good lawn with three bias rows of open insertion across the front. Another style at 75c. has four rows of pretty insertion running up and down the front.

The showing of the better grades affords ample choosing from among the daintiest creations of the season. Beauties at \$1, \$1.25, \$1.50 and \$1.75. Truly magnificent ones at \$2, \$2.25, \$2.50, \$3 and \$3.50.

Concerning Silks and Dress Goods for summer wear, at little prices.

For "dress up" waists and fancy yokes we are showing some very decided novelties.

The most recent addition, and one that promises to become greatly in

magnificent taffeta plisse

a splendid fabric with crinkly self-color stripes running lengthwisevery sightly and genteel. Shown in three handsome blacks, two whites, a cream, a dainty pearl

gray and a rich old rose. The big stores "up North" get a dollar for it.

we price it 75c. the yard.

And you can't see it at any price in any other Norfolk store.

The Best Black Taffeta Values we have ever shown-19-inch, at 50c.; 22-inch, at 75c.; 24-inch, fully guaranteed, at \$1; 35-inch, a full yard wide, cuts to excellent advantage, at \$1.25.

Mohair for Bathing Sults-navy blu

yard. Better ones at 50c., 75c. and \$1.00.

The Very Popular Homespuns, in dark, medium and light gray, 50 inches wide, 5c. the yard.

Magnificent Silk Finish, All Pure Wool Henrictta, in three exquisite shades of gray, pent and dove, 45 inches wide, 87%c. the yard.

24-inch Twilled Lining Silks-25c. the yard.

Many of you know how well the yard-wide twilled silks wear that we sell for half dollar. Well, these new ones are the same quality exactly, but they are twelve inches narrower and should be priced 37.5c. Instead, we shall sell them quickly at 25c. the yard. In these colors:—lavender, two reds, two browns, gray, turquoise, black, cerisse, gold, new blue, green, white, navy, pink, mode and cadet. Besides linings they are used for making petticoats.

Summer trips are being planned 6,400 yards of 20c. Dimities

Old ocean's cooling white caps beckon you-lofty mountain breezes waft you a hearty welcome, and quiet pastoral fields say come and rest.

But summer visiting and journeying requires preparation. The wardrobe must be in keeping with the trip, and here's where we play a prominent part.

The first of the summer sales begins to-morrow!

We ask you to pick and choose from among assortments greater than ever -bathing suits, washable skirts, shirt waists and the other needed things—at prices that show a very evident saving on your every purchase.

Big Summer Sale of Jewelry

To-morrow starts an important event that will mark the amazing stride made in recent years in the manufacture and selling of jewelry.

Thousands of pretty bits of usefulness and for personal adornment. Not the "Cheap trashy sorts, but high-class novelties at the littlest sort of prices.

We've been planning and arranging for this great event for months. Package after package has arrived almost daily by registered express-carefully examined, and checked off, till now the department glitters and glistens in a manner that would startle even the Count of Monte Cristo.

See the wonderful things of beauty and usefulness that can be bought for a few pennies!

At 1c.-

Beauty Pins-rolled gold plate, black and colored enamel, 6 for 5c., 1c. and colored enamel, 6 for 5c., 1c. each. Roll Piate Collar Buttons—all kinds, 1c. each.

Stick Pins-hard enamel, sterling sil-ver and roll gold plate, 3c. each.

Horseshoe Brooches and Hair Clasps roll gold and silver plate, 5c. each. Heavy Roll Gold Collar Buttons—all kinds, 5c. each. Big assortment of Brooches—rhine-stone, enamelled and roll gold, 5c. each.

Fancy Hat Pins-5c. each. Black Belt Pins-5c. each. Shirt Walst Sets-3 studs, 1 collar but-ton and pair of cuft links, 5c. a set.

Large Horseshoe Brooches-roll gold, 10c. each. Pulley Belt Rings-silver plate and hard black enamel, 10c. a set. Sterling Silver Beauty Pins-10c. a pair.

Miniature Pulley Belt Ornaments-complete sets, 10c. a set, Combination Brooch and Watch Chat-elnine-silver plate, 19c. each.

Horseshoe and Horseshead Brooches—
gold plate, 10c. each.

Mourning Waist Sets—3 beauty plns,
1 collar button and a pair of cuff
links, 10c. a set.

Cuff Links—hard enamel, gold plate,
10c. a pair.

10c. a pair.

Mourning Brooches, with rhinestone centre, 10c. each.

Summer Furnishings.

Quite likely you are going to take up the hot, stuffy carpets and lay

cool mattings in their place-take

down the heavy tapestries and replace

with lighter, cooler hangings-make dust proof slips for the furniture-

have the lace curtains laundered, and

the blankets cleansed, re-bound and

Let us bely you!

China Mattings-all straw-40-yard rolls-\$4, \$6, \$7, \$8, \$10 and \$12 a roll.

Japanese Mattings-tcotton warp-40-yard rolls-\$8, \$10, \$12, \$15, \$18, \$20 and \$24 a roll.

Matting Tacks-best quality-2 packs

White Muslin Curtains, with deep ruffles-\$1 and \$1.25 a pair.

White Cotton Curtain Cords-10c. a

pair, India Lace Curtains, with colored cross stripes-fringe top and bot-tom-\$1.50 and \$2 a pair.

Oak Fire Screens-filled with pretty silkolines-single, \$1, \$1.37\2 and \$1.50-triple, \$2.

66-inch Furniture Linen in all the new, attractive stripes-50c. a yard.

Opaque Window Shades-3x6 feet-25c. Fringed, 25c. Extra Heavy Fringe, 42c.

Lonsdale Holland Shades-3x7 feet-

Adjustable Window Awnings—adjust—able from 2 feet 6 inches to 4 feet, \$3—adjustable from 4 feet to 6 feet 6 inches, \$4.50.

We cleanse, re-blad and re-nap blank-ets to look like new.

We launder lace curtains perfectly.

Sterling Silver Thimbles-all sizes, 19c. | At 25c.-

"Barrattes"—the new hair clasp; just the thing to hold those rebellious hair locks in place, 10c. each. Gold Plate and Hard Enamel Brooch es, with stone settings, regular 25c kind, at 10c. each.

Sterling Silver Stick Pins-12 designs, 10c. each. Black Hooks for eyeglasses-10c. each. Sterling Silver Hearts-10c. each.
Gold Plate Beauty Pins-made with
safety pins, 10c. a pair.

At 15c.—

Large Silver and Gilt Horseshoe, with whip ornament, lie, each.

Pulley Belt Sets-steel and gold plate, with large stay buckle for back of belt-complete, with rings, 15c.

At 17c.—

Krementz One-Piece Collar Buttons—
all shapes. All collar button problems are solved by the Krementz
One-Piece; it is absolutely nonbreakable in wear. Shaped right,
it is easy to button and unbutton,
and stays buttoned. There is no
lever or twist to bother. It is protected by COLLAR BUTTON INSURANCE—you get a new one
without charge in case of accident
of any kind. Regular price, 25c.;
our special low price is 17c.

At 19c .-

Large Horseshoe Pulley Belt Sets—gold and sliver plate. Complete, 19c. a set.
Sterling Silver Screw Ball Ear Rings—all sizes, 19c. a pair.
Pearl Pulley Belt Rings—19c. a set.
Sterling Silver Initials—large size, for marking purses, 19c. each.

Brownie Overalls.

denim.

made.

Women's Undervests.

Can't say much about them. You'll

Better ones, with taped necks, at

Excellent Richelicu Ribbed Vertssilk taped neck and armholes, 10c.
Liste Thread Vests-neck and armholes silk taped, edged with pink,
lavender and blue evertasting trimming; seconds of 25c, goods, at 17c.
Fine Liste Thread Vests-hace trimmed, fancy edges, silk taped, 25c.
Fine French Liste Richelicu Ribbed
Vests-yoke and shoulders of lace
openwork, silk taped, 57cc, 3 for 31.
Pure Silk Swiss Ribbed Vests-oreal

Pure Silk Swiss Ribbed Vests--cream, lavender, blue and pink, double silk taped shoulders, lace edge, 50c.

get your money's worth," however,

For as little as 3c.

For the youngsters

Made of best blue

Not the worthless

For boys 2 to 15

25c. a pair.

Two pockets-

apron top—suspen-ders attached.

soon-wear-out overalls, but the best

to knock about in.

Sterling Silver and Gold-Plated Brooches; the 50c. kind, at 25c.

Brooches: the 50c. kind, at 25c.
each.

Extra Heavy Sterling Silver Thimbles
—sizes 5 to 11, 25c. each.

Mourning Brooches—beautiful designs, 25c. each.
Sterling Silver Cuff Links—25c. a pair.
Miniature Brooches—pearl and rhinestone settings, 25c. each.
Chatelaine or Fan Chains, with slide—
consideration of Fan Chains, with slide of Fan Chains

Extra Chains—
consideration of Fan Chains

Extra Chains

Ex

At 50c.—

Heavy Boll Gold Plate Chatelaine or Fan Chains, with silde, 50c, each. Extra Quality Sterling Silver Thimbics—all stree, 10c, each. Link Braceleis—with perfect working padlock and key, made of 925-1669 into sterling silver filled seamless wire, 50c, each. Sterling Silver Combination Brooch and Watch Chatelaine, 50c, each, New Fob Chains, 50c, each, Sterling Silver Nethersole Bracelet—50c, each. Sterling Silver Nethersole Bracelet— 50c. each, Heavy Roll Gold Plate Studs—set of three, for 50c.

Miscellaneous-

Magnificent Brooches—heavy roll gold splate, \$1, \$1,50, \$2 and \$2,50 cach. Solid Gold Brooches—\$2,98 cach. New Tie Pins—roll gold plate, 50c, and 5c. Solid Gold, \$1 cach. Roll Gold Plate Eyeglass Chains—50c., 5c. and \$1 cach. Handsome Sterling Silver Garter Clasps—5c. a pair,

Summer Reading. These cloth-bound books published

at \$1.25 and \$1.50, on sale here at 50c. a volume.

Under the Red Robe (Illustrated)— Stanley J. Weyman, Caleb West, Master Diver-F. Hopkin-son Smith.

The Manxman-Hall Cain.

The Sorrows of Satan-Marie Corelli. Ziska-Marie Corelli. The Prisoner of Zenda-Anthony Hope,

Phroso (Bustrated)—Anthony Hope, Tekla—Robert Barr.

Soldier Stories (Illustrated)-Rudyard Kipling, The Pride of Jennico-Egerton Castle.

David Harum - Robespierre - Richard blouse vests, 1 Carvel-Janice Meredith-The Other Fel- sailor blouses.

Children's Vests-low neck, sleeveless, Little Minister" at 39c. a volume.

The Celebrity—F. Winston Churchill. Will w Soldiers of Fortune—Richard Harding \$5.00.

The Choir Invisible-James Lane At-len. The Forest Lovers-Maurice Hewlett,

A Lady of Quality-Francis Hodgson Burnett.

By Right of Sword-A. W. March-

And these at \$1.05: -

And a well bound edition of "The advance style patterns.

WATT, RETTEW & CLAY.

A bargain. at 10c. the yard.

Six thousand four hundred yards in lengths varying from one to ten yards.

This is a beautiful fabric—thin and cool. Will make delightful dresses, shirt waists and dressing sacques. Just the thing for children's wear.

black and navy, with stripes of all widths, dots of all sizes and set figures of all sorts—and all plain colors.

The twenty-cent goods at 10



The filmiest white goods are here.

Beautiful White Swiss—20 inches wide with black pin-head dots, 374c the yard. A finer grade in black, with black pin-head dots, at 55c. White Organdles—72 inches wide, 25c., 37c., 37c., 37c., 52c., 57c., the

black pla-head dots, at 55c.
White Organdles—7; inches wide, 25c., 57c., 50c., 67fc. and 75c. the yard.
Fine French White Batiste—45 inches wide, 77fc., and 50c. the yard.
Fine French White Lawn—15 inches wide, 27fc. and 50c. the yard.
Very Dainty Cotton Mousseline de Soie—42 inches wide, 50c. and 58c. the yard.

White Linen Lawn—25 inches wide—splendld quality, 25c, the yard; 36-inch, 374c, and 50c, the yard.
Plain trish Linen—35 inches wide—25c., 374c, and 50c, the yard.
Fine Persian Lawns—31 inches wide—very sheer—washes beautifully, 15c., 20c., 25c, and 374c, the yard.
Extra Good Value India Linen—very sheer, even weave, 33 inches wide, 124c, and 15c, the yard.
32-inch Plain White Lawn, for lining purposes, 5c, the yard.

The White P. K.'s are here a plenty.

We've a regular 15c grade of round cord white P. K. at 121/c the yard. We consider ourselves unusually fortunate in having so good a quality to of-

fer at so low a price.

The better P. K.'s are here in wide, medium and narrow cords, flat and round welts, lace stripes, Marseilles figures, amercerized stripes and pretty tucked effects. 20, 25, 37½ and 50c. the yard.

Summer Underwear for men. Do you know Dr. Diemel's Linen-Mesh?

Deimel. The name of a physician who for years has been perfecting a fabric for undergarments which is now pronounced the most sanitary and comfortable of any fabric made to be worn next to the skin.

Linen. For the same reason that a linen towel is used to quickly dry one's face after washing, a linen fabric is preferable to all others for the

absorption of perspiration.

EMesh. This word describes the weave of the fabric, which is necessary to secure the rapid dissipation of the moisture, which the linen quickly

We have a little booklet that tells all about Dr. Deimel's Linen-Mesh Underwear. Get a copy at our underwear department.

50c. Balbriggan Underwear—3 for \$1.

Fine balbriggan underwear—the genuine Otis.
Shirts have French neck, pearl buttons, silk trimmings, long or short sleeves, full regular-made cuffs.

Drawers have best jeans facings, pearl buttons, full regular-made ankle cuffs, either strap or tie backs. Full line of sizes from 34 to 46.

The very same as sold in other stores at half dollar a garment, here at three garments for a dollar. Regular 25c. Balbriggan Shirts and Drawers, at 19c.

Drawers, at 12c,
Jeans Drawers-full size, good fabric
clastic knit ankles, double seat, 25c,
The Best Quality Peperell Jeans
Drawers-double seats, 50c,
Light and Cool Check Nainscok Shirts
and Drawers, 50c,

Open Mesh Pique Knit Shirts and Drawers-blue, lavender and black, with nerrow white stripes. Regu-larly \$1, at 75. Fine French Lisic Shirts and Draw-ers-pink and blue \$1. Regular \$1.50 Mercerized Slik Shirts and Drawers-pink, blue and na-tural, at \$1.25.

New Swiss Tuckings.

and for children's wear.

and \$1 the yard.

For fronts, yokes and entire waists,

The plain tuckings are 50c., 75c.

Bathing Suits.

Bathing suits will soon be in de mand. Better get yours now and be ready.

Of black mohair-trimmed with white braid-\$2.50 and \$3.25. Of navy blue mohair-trimmed with white braid-\$3.50, \$3.39 and the yard.

Of navy blue flannel trimmed with white braid-\$2.39.

Children's navy blue flannel suits braid trimmed—\$1 and \$1.75.

Fast black bathing stockings-good quality-- 10c. pair, 3 pair for 25c.

Fashions for July.

At our pattern counters we have Gloria Mundi-Harold Frederic.
McTengue-Frank Norris.
Agatha Webb-Anna Katherine Green.
A Dash for a Throne-A. W. Marchmont.

"Delineator" and (ashion sheets. "Delineator" and fashion sheets.

The patterns are now in stock-The Sowers-Henry Seton Merriman. for shirt waists, fancy waists, silk, wool and cotton skirts; Eton jackets, blouse vests, military blouses and a box. Be up-to-date. Buy the Butterick

The June Delineator is now here,

The fancy ones, with quantities of pretty lace insertion, are \$1, \$1.25, \$1.50, \$2, \$2.25, \$2.50, \$3.50 and \$4

Summer Corsets. The American Lady-short waist -feather-weight batiste--cool and comfortable. \$1.

"J. B." Short Walst-Net and batiste,

25c. Soap-12c. a box.

Fragrant and dainty violet toilet soap-prettily put up, three cakes in 25c. is its regular price.

Philadelphia's foremost store gets 19c. for it. We ask but 12c. How many boxes do you want?

Talcum Pow !er-5c.

A very good quality of Talcum Toller Powder, in sprinkler top boxes-5c, a box 6 for 25c. 12 for 45c.

The Demorest

High Arm \$19; Drop Head \$20

Sewing Machine.

THE LAND OF ST. PATRICK.

PICTURESQUE DUBLIN — THE GIANT'S BAUSEWAY AND ITS ALIEVEMAY AND ITS ALIEVEMA